

## Organic Outreach Team Meetings (Year One of Resources)

### Included in this document are:

1. An **introduction** to the **Outreach Influence Team** and the need for monthly infusion of: Vision, Teaching, Strategic Partnership, and Accountability.
2. Help in how you can most **effectively use these resources**.
3. One full year of agendas for the **full team meetings** of your Organic Outreach Influence Team (these happen once a quarter).
4. One full year of agendas for your **cluster groups** of your Organic Outreach Influence Team (these happen once a quarter).
5. One full year of agendas for your **one-on-one meetings** of your Organic Outreach Influence Team members (these happen once a quarter).
6. A few closing thoughts about the critical place of the Outreach Influence Team infusions and gatherings that happen every thirty days.

### 1. Introduction

Outreach rarely just happens. We must pray, love, be trained, and share the message of Jesus. We are called to “Always be prepared to give an account for the hope that is in us,” and we are to do this with “gentleness and respect” (1 Peter 3:15). Most important, you and I have the privilege of partnering with the Holy Spirit of God who is always the first and final evangelist! We can scatter seeds and we can water, but God brings the growth (1 Corinthians 3:6).

Not only must we be intentional and relentless about bringing the love and message of Jesus to the world, but we need to recognize that the full force of hell is thrown against the work of evangelism (Ephesians 6:10-17). There will always be spiritual resistance to the work of outreach. It is a war! So, our intentionality really matters. Having a process that keeps evangelism and the gospel on the front burner of our hearts and the life of the church is essential.

This collection of free resources is designed to help you bring regular infusions of outreach inspiration, teaching, partnership, and accountability to your church every thirty days. Over the last twenty years of my study, research, leading outreach in the local church, and coaching church leaders I have learned that we must bring a clear infusion of outreach focus every month or the vision and forward momentum of outreach begins to die (for more on the “Thirty Day Rule” see pages 125-127 in *Organic Outreach for Churches*).

With this in mind, I have designed detailed Outreach Influence Team agendas with suggested resources to help you keep the fire burning hot and the momentum moving forward. Please use these as you see fit. They are all free and provided in an

downloadable version at [www.KevinGHarney.com](http://www.KevinGHarney.com) so you can edit and personalize them for your ministry context. Please feel free to add, take away, and re-organize these in ways that will best serve your church. I do ask that you keep the footer on the agendas and other resources so that all who use these can be directed to the websites that offer other free materials for Organic Outreach.

If you discover a better way to keep the evangelistic temperature burning hot in your church, please send me your ideas and I will seek to incorporate them into my work and I will pass them on to others (being careful to credit your work as yours). Send your ideas to me via [romel@shorelinechurch.org](mailto:romel@shorelinechurch.org).

As you use these resources and all three of the Organic Outreach books, there are a couple of things I should clarify. One is about language and the other is about sharing.

**Terminology:** I use the term “Organic Outreach” interchangeably with the term “Evangelism.” When I say “Organic Outreach” I am talking about the process of Christians, Churches, and Families sharing the message of Jesus in natural ways as they love, show grace, walk with people, and proclaim the life-changing message of salvation through the life, death, and resurrection of Jesus.

**My Philosophy of Sharing and Giving Away Free Stuff:** Sharing the Good News of Jesus is the call of every believer and every church. We receive the gospel freely and should share freely. Sharing the Gospel is one of the most important things we will ever do. So, I do all I can to create outreach resources and give them away. You will find all sorts of free outreach tools (Teaching videos, Conversation starter videos, Articles, Outreach resources, and much more) on the following three websites:

[www.OrganicOutreach.com](http://www.OrganicOutreach.com)  
[www.KevinGHarney.com](http://www.KevinGHarney.com)  
[www.ShorelineChurch.org](http://www.ShorelineChurch.org)

Please feel free to use any and all of these resources and pass them on to others who are seeking to share the message of Jesus. Also, pray for other churches and ministries. We are in the work of the gospel together. If God gives you a great idea or tool that really helps move people and churches out with the gospel, share these things...give them away. If you share them with me and give me permission to do so, I will do all I can to get the great work you are doing into the hands of others.

Whatever you do, be sure to keep outreach alive and growing in your place of ministry. If these tools are helpful in your life and ministry, to God be all the glory!

Your brother and partner in the gospel,

*Kevin G. Harney*

## 2. How To Use These Resources

**The Outreach Influence Team:** This is a strategic leadership team made up of the key leader/influencer of every ministry in your church. You can learn more about the philosophy of this team and how to form your Outreach Influence Team by reading (*Organic Outreach for Churches*, chapters 5-7).

**The Outreach Influence Team Leader:** This is the clearly called and designated leader of outreach in your church (You will find an example ministry description for this position in the free resources on the KevinGHarney.com website). This person does **not** run programs, but commits 8-10 hours a week (as a volunteer or staff member) for the sole purpose of infusing the following things into all your key church leaders/influencers of each church ministry:

1. **Vision / Inspiration / Passion:** Every thirty days the Outreach Influence Team Leader will create a place where passion and fuel for outreach vision will be shared with each person on the Outreach Influence Team. We all need to be reminded, on a regular basis, of the heart of God for the lost and the call on our lives (and churches) to bring the good news to our communities and this world. We need encouragement and inspiration to keep the light of Jesus shining!
2. **Teaching:** Every thirty days some form of teaching, fresh information, helpful outreach ideas, new content, or a reminder of lessons already learned should be brought to your leaders. The Outreach Influence Team Leader is responsible to make sure this happens. In the following pages you will find a full year of teaching ideas, equipping videos, and content from the Organic Outreach books. This will make the teaching and learning process go very smoothly. When videos are suggested, you can use them or teach the concepts yourself after watching the videos and reading the materials provided in the Organic Outreach books.
3. **Strategic Partnerships:** Church leaders need to move in unison and operate in concert if we are going to truly impact our community and share the good news of Jesus. This means that the Outreach Influence Team Leader will need to help build bridges of communication between your church ministry leaders and help them work as a team. When we partner on all-church events and support each other on departmental outreach efforts, the whole church moves forward together. In addition, we should do all we can to support and work with other Christian churches in our community as we all reach out with the Gospel of Jesus.
4. **Accountability:** Every thirty days the Outreach Influence Team Leader will connect with every key leader in your church (in a full team meeting, strategic cluster, or one-on-one meeting). In this time the Outreach Influence Team Leader will keep them accountable for their personal outreach, their ministry outreach, for sharing the outreach vision with all those who are part of their ministry team, and for working in partnership as an Outreach

Influence Team. Without consistent and clear accountability, outreach tends to slow and eventually stop.

### 3. Full Outreach Influence Team Agendas (Year One)

**Introduction:** Elements of a Full OIT Meeting (1.5 hour gathering)

The quarterly OIT full team meeting follows a simple format with creativity and innovation infused by the Outreach Influence Team Leader.

**Advanced Preparation:** There are resources provided for each Outreach Influence Team Member to prepare for all team meetings. First, there is **reading**. It is critical that all team members take time to study this content. If they do, the concepts will come alive and the team meeting will be dynamic with discussion and learning. There is also **prayer** direction. In addition, there is always some **action** suggestion. If all team members take this preparation seriously, it will accelerate the learning process for the team and the evangelistic fruitfulness of your church.

**Opening Prayer and Devotion:** The OIT Leader or a designated team member will share a biblical passage and some reflections about how this passage should direct or inspire our Organic Outreach lifestyle and leadership.

**Outreach Learning:** The Outreach Influence Team Leader will also lead a time of learning around an outreach concept or practice. This will include some teaching and training, but also mutual learning as they invite all of the team members to share what they are learning or know about this topic. Some of this teaching is based on videos provided free at [www.OrganicOutreach.com](http://www.OrganicOutreach.com) and [www.KevinGHarney.com](http://www.KevinGHarney.com). Feel free to use these or do the teaching yourself...whatever works best for you.

**A Minute to Share It** (or 2-3 minutes): Each team member will give their personal outreach temperature (see OOP chapter 4 and OOC chapter 7) and also their ministry outreach temperature. They will also share one way they are seeking to raise their temperature (personal or ministry) by one degree. If they have a great organic outreach testimony they can take an extra sixty seconds. (Note: Many churches use an egg timer to make sure they stay on schedule. As the vision for outreach grows and more of your team members are living outreach, this sharing time can last the full hour and a half. This does not leave time for the rest of the elements of the full team gathering that are very important. So, watch your time on this).

**Group Discussion and Collaboration:** Each time your group meets you will talk about church-wide outreach collaboration on two levels...

- **All Church Events:** The Outreach Team Leader will ask what outreach events or opportunities are coming up in the next six months that relate to the whole church? Who is leading this event (what ministry owns it)? How can

each of the church ministries support, participate, and fully engage as partners?

- **Ministry Based Outreach:** They will also ask, what outreach activity, ministry, or event is coming up in your specific area of ministry? How can the rest of our ministries pray, encourage, or support you in your outreach efforts?

**Preparation:** There is always some sort of preparation for the next meeting. The OIT leader will encourage each member of the team to prepare by reading, reflecting, or whatever is assigned for the next meeting.

**Closing Prayer:** Every full team meeting is closed with a time where the church leaders raise their voices and hearts together in prayer. Thank God for the great things he is doing. Ask for His presence and power. Pray for upcoming outreach initiatives you are doing as a whole church and in specific ministries.

**Notes:**

- ✓ These full team meetings are normally held on a weekday evening because some team members can be volunteers and they often can't make daytime meetings.
- ✓ This gathering should never be a few minute add-on to an existing meeting. It must be a quarterly meeting focused entirely on Organic Outreach where all of the church influencers come together.
- ✓ Many teams build this meeting around a dinner or a nice table of snacks.
- ✓ This meeting is a high priority and everyone on the team, including the Lead Pastor, is expected to shoot for 100% attendance. Be present in body, heart, and mind.

**4. Elements of an OIT Cluster Meeting (1 hour gathering)**

The quarterly OIT Cluster meeting follows a simple format with creativity and innovation infused within the process. This meeting is a half hour shorter and more free flowing. With a smaller group, you can make space for more interaction and discussion. I encourage Outreach Influence Leaders to make sure they speak and teach no more than 30-40% of this time and let the rest be open for guided conversation around the cluster theme(s). It is best to have three to five people in a cluster group. And, you can have these stay the same, or mix it up.

The elements are similar to the full team meetings:

- Directions to prepare for the meeting
- Prayer
- Three Minutes to Share It (There is more time for accountability in the cluster because there are fewer people to share)
- Learning
- Collaboration

- Prayer
- Directions to prepare for the next meeting (One-on-One)

**Notes:**

- ✓ Cluster meetings can be held on a weekday evening because some team members can be volunteers and they often can't make daytime meetings. But, if all the members of the cluster work at the church, this meeting can happen during a workday.
- ✓ These gatherings can occasionally be around a dinner table, or you might want to have some simple snacks.
- ✓ These meetings create space for relationship building, good conversation, and for strategic planning for ministry teams.
- ✓ These meetings work well for more intimate accountability and prayer as we develop our outreach skills and ministry plans.

**5. Elements of an OIT One-on-One Meeting (45 minute or 1 hour meeting)**

The quarterly OIT One-on-One meeting will follow a simple format with creativity and innovation infused within the process:

- Directions to prepare for the meeting
- Prayer
- Time to Share your personal and ministry temperature and how you are raising it
- Learning and Practice (There will be assignments for each team member to prepare for this time. These will often be focused on skills as well as ministry development ideas)
- Prayer
- Directions to prepare for the next meeting (Full Team)

**Notes:**

- ✓ One-On-One meetings can be held any time that works for the OIT Leader and member. If the two people are of the opposite sex, it is very wise to have the meeting on the church campus in a public space.
- ✓ These meetings create time for in-depth ministry conversation, and for strategic planning for specific ministry teams.

**Your Church Name**  
**Organic Outreach Influence Team**  
**Full Team Meeting (Year 1, Quarter 1)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 59-72) The One-Degree Rule.
- *Organic Outreach for Ordinary People* (Pages 13-30) Understanding Organic Outreach and the Law of Love.

**Prayer:** Ask for God to mobilize every person in your church to reach out with the Gospel. Pray that God will turn the temperature of your heart up when it comes to loving lost people and reaching out with the grace of Jesus.

**Personal Action:** Try one of the “Organic Activities” on page 70 of *Organic Outreach for Ordinary People*.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this full team meeting we will turn our attention to two essential themes of Organic Outreach. 1) Understanding the meaning of “Organic Outreach,” and 2) The One Degree Rule (the what, why, and how of raising our outreach temperature).

**Opening Prayer**

- **Read:** Matthew 9:35-38
- **Prayer Focus:** For eyes to see that lost people are like sheep without a shepherd. For God to send workers out into His harvest field...starting with the members of your Outreach Influence Team and moving into your whole church.

**Outreach Learning**

**Teaching Themes:** Understanding Organic Outreach & The One-Degree Rule

Watch the “What is Organic Outreach?” Video

Notes:

Discussion:

- How can Christians be like light in our world? What does light do that we should be doing?
- How are we supposed to be like salt? What does salt do that we should be doing?
- Give an example of what it looks like when a Christian reaches out in natural and organic ways.

Watch the “Are You Washed in the Blood?” Video

Notes:

Discussion:

- Give an example of what it might look like when someone tries to reach out in a way that is not organic or natural.
- What are some of the consequences of this kind of outreach?

Watch the “The One-Degree Rule” Video

Notes:

Discussion:

- What are things that can quench our passion and turn our temperature down?
- Who is one person you love and care about who is still far from Jesus?

### **A Minute to Share It**

- What is your personal outreach temperature right now?
- What is your ministry outreach temperature right now?
- What is one way you can begin to raise your temperature in the coming week?



## **Group Discussion and Collaboration**

*What is coming up in the next six months that is church-wide (all hands on deck) outreach?*

- Who is leading the event (what ministry owns it)?
- How can you work together (What will each ministry team do, how will they fully engage?)
- How can you pray for this event?

*What is coming up in your specific area of ministry in the next three to six months that is focused on outreach?*

- How can other ministry leaders and teams support you and help you bear great kingdom fruit?
- How can we all be praying for you?

**Closing Prayer:** Pray together for...

- The temperature of outreach to go up in your life, your ministry, the whole church, and in all the churches around your community and the world.
- Upcoming outreach ministries and events in your church and ministry areas.
- Outreach to be a passion ignited by the Holy Spirit and not just a church program.

## **Preparation for next month's Organic Outreach Cluster Meeting**

**Reading:**

- *Organic Outreach for Churches* (Pages 79-94) Beyond Push Pins and Committees.
- *Organic Outreach for Churches* (Pages 96-116) Six Levels of Influence.

**Prayer:** Ask God to keep raising your outreach temperature.

**Personal Action:** Make a list of all the people who you see as your Level Four Leaders (Ministry workers you lead and partner with). Begin praying for God to help you influence them in their personal and ministry outreach. Please send this list to your Outreach Influence Team leader two days before your cluster meets.

**Your Church Name**  
**Organic Outreach Influence Team**  
**Cluster Meeting (Year 1, Quarter 1)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Churches* (Pages 79-94) Beyond Push Pins and Committees.
- *Organic Outreach for Churches* (Pages 96-116) Six Levels of Influence.

**Prayer:** Ask God to ignite the hearts of the leaders in your church so that each one loves the lost with greater passion and personally engages in evangelism.

**Personal Action:** Be sure you send your Outreach Influence Team Leader your list of all Level Four Leaders and ministry helpers two days before your cluster meeting.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this cluster gathering you will dig into the vision of Organic Outreach and how to move the passion and practice of evangelism into the life of an entire church or Christian organization.

**Opening Prayer**

- Pray for minds to understand the simple concepts of mobilizing a church for outreach and for hearts that are open to be challenged and stretched.

**Three Minutes to Share It** (The One-Degree Rule)

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

## Outreach Learning

**Teaching Themes:** Beyond Push Pins and Committees to Organic Outreach and the Six-Levels of Influence.

Watch the “The Evolution of Outreach” Video

Notes:

Discussion:

- Describe the dynamics of a “Push-Pin” approach to outreach where sending money and prayers far away is the main focus. What are values of this approach and what are weaknesses?
- Describe how a “Committee” approach to outreach works. How can this approach help a church move forward with outreach? What are some of the weaknesses of this structure of outreach?
- How does Organic Outreach, where an entire church is mobilized for outreach right where God has placed them in life, create potential for great evangelistic fruitfulness?

**The Six Levels of Influence** (why each is needed)

Level 1- **God**

Level 2- Outreach Influence **Team Leader**

Level 3- Outreach Influence **Team** (This is you!)

Level 4- Ministry **Workers** (Who are your workers? Staff? Volunteers?)

Level 5- Ministry **Participants** (Who are your ministry participants?)

Level 6- The **World** (How will the world change if your ministry participants are fully engaged in outreach?)

Discussion Questions:

- Why is each level needed?
- What will move the outreach vision to the next level?
- What are some consequences if the vision and practice gets stuck at one of these levels?

- What can you do to bring the vision to Level 4 in the coming month?

## **Group Discussion and Collaboration**

*What is coming up in your area of ministry in the next three to six months that is focused on outreach and how can the people in your cluster support you and pray for you?*

**Closing Prayer:** Pray together for...

- Your Level 2 Leader. Ask God to empower this person and lead them so they can influence your whole church and community.
- Yourself as you influence your Level 4 Leaders and servants.
- Your area of ministry to be infused with a passion for outreach and commitment to reach out.

## **Preparation for next month's Organic Outreach One-on-One Meeting**

**Reading:**

- *Organic Outreach for Churches* (Pages 17-26) Loving God.
- *Organic Outreach for Churches* (Pages 27-40) Loving the Lost.
- *Organic Outreach for Churches* (Pages 41-54) Loving the Church.

**Prayer:** Lift up your Level 4 Leaders and ask God to help you lead them well and for them to joyfully enter into the work of outreach.

**Personal Action:** Make a simple strategy (1-2 pages) for how you will take the vision for Organic Outreach and the skills you are learning and share them with your Level 4 Leaders. How will you do this every thirty days? You can use the agendas and tools from your full team meetings and edit/adapt them for your own setting if this would be helpful. They are all available as a free download on the websites listed on the bottom of each page.

**Your Church Name**  
**Organic Outreach Influence Team**  
**One-on-One Meeting (Year 1, Quarter 1)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Churches* (Pages 17-26) Loving God.
- *Organic Outreach for Churches* (Pages 27-40) Loving the Lost.
- *Organic Outreach for Churches* (Pages 41-54) Loving the Church.

**Prayer:** Ask God to help you love Him with all your heart, soul, mind, and strength and pray that you can learn to love your neighbor as yourself! Pray for a deep love for the local church...where you attend, the other churches in your community, and the body of Jesus all over the world.

**Personal Action:** Review your written strategy (1-2 pages) of how you will be bringing the vision and skills of Organic Outreach to your Level 4 Leaders in the coming year. Be ready to share this with your OIT leader.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this One-on-One meeting you will discuss your strategy for influencing your Level 4 Leaders. You will also examine your own heart and ask how you are doing in loving God, the lost, and the church.

**Opening Prayer**

- Pray for a heart that loves God deeply and extends His love to others.

**Five Minutes to Share It** (The One Degree Rule)

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

## Outreach Learning

**Teaching Themes:** Love of God, the lost, and the church.

Discussion:

- What struck you about the foundational importance of loving God when you read chapter 1 of *OOC*? What can you do to grow your relationship with God and to love Him more?
- What hit you when you read chapter 2 of *OOC* and how are you doing at growing a heart of love for lost people? What can you do to ignite your heart and love for those who are far from God?
- Why is it essential that we love the local church (including the church we attend)? How can you grow your love for your church?

**Ministry Strategy:** Influencing my Level 4 Leaders

Present your plan for training, encouraging, and keeping your Level 4 Leaders infused with outreach passion, learning, and accountability. Discuss this plan with your OIT leader and refine it. Then, put it into practice starting this month.

Note: You can give all of your Level 4 leaders the link to the online agendas you use for their meetings and they can adapt these for their teams as they see fit.

**Closing Prayer:** Pray together for...

- Hearts that love God, the lost, and the church with growing passion.
- Your Level 4 Leaders to get the vision and begin living and leading Organic Outreach.
- Your own life to be engaged in outreach and sharing the good news of Jesus.

## Preparation for next month's Organic Outreach Full Team Meeting

**Reading:**

- *Organic Outreach for Churches* (Pages 137-153) The Two-Degree Rule.

**Prayer:** Ask God to help you see how outreach can be part of every ministry you lead and influence.

**Personal Action:** Make a list of every ministry you oversee and make bullet points of how this ministry is doing outreach as well as a list of ways you might vector this ministry out into your community to become more evangelistic.

**Your Church Name**  
**Organic Outreach Influence Team**  
**Full Team Meeting (Year 1, Quarter 2)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Churches* (Pages 137-152) The Two-Degree Rule.

**Prayer:** Ask God to help you honestly evaluate how each ministry you lead is impacting those who are far from Jesus. Pray for creativity and tenacity as you seek to move ministries two-degrees into your community.

**Personal Action:** Make a list of every ministry you oversee and make bullet points of how this ministry is doing outreach as well as a list of ways you might vector this ministry out into your community to become more intentionally evangelistic.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this full team meeting we will focus on understanding and implementing the Two-Degree Rule.

**Opening Prayer**

- **Read:** Matthew 28:19-20 and Acts 1:8
- **Prayer Focus:** For the Spirit of God to fill your team with creativity, boldness, and vision as you move your existing ministries out into your community and the world. And, for great ministry to blossom and thrive that grows the believers in your church into mature disciples.

**A Minute to Share It**

- What is your personal outreach temperature right now?
- What is your ministry outreach temperature right now?
- What is one way you can begin to raise your temperature in the coming week?

**Outreach Learning**

**Teaching Theme:** The Two-Degree Rule

Watch the “The Two-Degree Rule” Video

Notes:

Discussion:

- Why is it so easy for us to become inwardly focused and miss opportunities to leverage our existing ministries for evangelistic impact?
- What are some ways we can begin to move existing ministries outward with a greater evangelistic focus?
- Why is it important to think about the Two-Degree Rule every time we begin a new ministry in the church?
- Share about one ministry you lead or influence and how you can vector what you do outward two-degrees and reach new people who are far from Jesus.

**Teaching Theme:** Helping people who struggle with outreach.

Watch the “What About Us” Video

Notes:

Discussion:

- How can we help people who are fearful that outreach will lead to less discipleship and ministry that connects with them?
- How can we be caring and pastoral, but also firm and bold in these interactions?

### **Group Discussion and Collaboration**

*What is coming up in the next six months that is church-wide (all hands on deck) outreach?*

- Who is leading the event (what ministry owns it)?
- How can you work together (What will each ministry team do, how will they fully engage?)
- How can you pray for this event?

*What is coming up in your specific area of ministry in the next three to six months that is focused on outreach?*



- How can other ministry leaders and teams support you and help you bear great kingdom fruit?
- How can we all be praying for you?

**Closing Prayer:** Pray together for...

- Deep commitment in your church to always care for those who are believers and provide great opportunities to grow Christians deeper in their faith.
- Eyes that see how existing ministries can be vectored out into your community.
- Commitment to think about outreach every time you innovate a new ministry at your church.

### **Preparation for next month's Organic Outreach Cluster Meeting**

***Reading:***

- *Organic Outreach for Ordinary People* (Pages 31-42) Grace Bearers.
- *Organic Outreach for Ordinary People* (Pages 43-57) The Bible and Truth.

***Prayer:*** Ask God to give you fresh and deeper understanding of the beauty and greatness of His grace. Pray for eyes to see how the people around you need and hunger for the grace that only Jesus can bring. Invite God to give you a new hunger for His Word and commitment to the truth of Scripture.

***Personal Action:*** Read about the Organic Activities on pages 40 and 56 of *OOOP* and do one of them before your Cluster Meeting.

**Your Church Name**  
**Organic Outreach Influence Team**  
**Cluster Meeting (Year 1, Quarter 2)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 31-42) Grace Bearers.
- *Organic Outreach for Ordinary People* (Pages 43-57) The Bible and Truth.

**Prayer:** Ask God to give you fresh and deeper understanding of the beauty and greatness of His grace. Pray for eyes to see how the people around you need and hunger for the grace that only Jesus can bring. Invite God to give you a new hunger for His Word and commitment to the truth of Scripture.

**Personal Action:** Read about the Organic Activities on pages 40 and 56 of *OOOP* and do one of them before this cluster meeting.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this cluster meeting we will focus on the greatness of God's grace and how we need to share His amazing grace with those who don't know the love of God. We will also dig into the importance of commitment to the Bible and doctrine that is faithful to the teaching of Scripture.

**Opening Prayer**

- Ask God to help each of you remember the greatness of His grace that you received when you first put your faith in Jesus. Ask God to help you long for others to know the cleansing, friendship, grace, and love of God. Pray also for renewed passion for the Scriptures and commitment to battle compromise of God's Word.

**Three Minutes to Share It** (The One-Degree Rule)

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

## Outreach Learning

**Teaching Themes:** Grace Bearers.

Watch the “The Power of Blessing” Video

Notes:

In chapter two of *OOOP* you read about four markers of a grace bearing life:

1. Reckless Love
2. Generous Forgiveness
3. Sacrificial Sharing
4. Embracing People Who are Different

Discussion:

- How do we show the presence of Jesus when we extend blessing to people?
- How can we bless and extend grace more often and more effectively?
- Which of the markers of a grace bearing life is most developed in you? Which of these four markers needs to grow in you and what can you do to grow in grace in this particular way?

**Teaching Theme: The Bible and Truth**

In chapter three of *OOOP* you focused on four of the core beliefs we must hold on to if we are going to be a Biblical Christian church:

1. The love of God revealed in the sacrifice of Jesus
2. People are lost without Jesus
3. Salvation is found in Jesus alone
4. The reality of heaven and hell

**Discussion Questions:**

- Why is deep conviction of the truth of these doctrines so important if we are going to reach out with the message and grace of Jesus?
- What are other doctrines that are core and essential as we follow Jesus and reach out to others?
- Why is doctrine important for a church and believers if we are going to stay focused on the Great Commission?

## **Group Discussion and Collaboration**

*What is coming up in your area of ministry in the next three to six months that is focused on outreach and how can the people in your cluster support you and pray for you?*

**Closing Prayer:** Pray together for...

- Fresh awareness of the need for solid biblical beliefs and the value of doctrine in our faith and outreach.
- Deep awareness of God's grace toward you and His desire to extend His grace to those who are not yet His followers.

## **Preparation for next month's Organic Outreach One-On-One Meeting**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 161-166 and 199-215) Telling Your Story.

**Prayer:** Thank God for the people He put in your life to pray for you, reach out to you, and help you come to faith in Jesus. Thank God for the time you became a follower of Jesus and for how He has changed your life.

**Personal Action:** Write your testimony in one hundred words or less. See the examples on pages 206-208 in *OOOP*. Be ready to read this testimony in your One-on-One meeting. Also, be ready to share a longer version of your testimony and also to share a testimony about a way God is showing His power and presence in your life within the past few weeks.

**Your Church Name**  
**Organic Outreach Influence Team**  
**One-on-One Meeting (Year 1, Quarter 2)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 161-166 and 199-215) Telling Your Story.

**Prayer:** Thank God for the people He put in your life to pray for you, reach out to you, and help you come to faith in Jesus. Thank God for the time you became a follower of Jesus and for how He has changed your life.

**Personal Action:** Write your testimony in one hundred words or less. See the examples on pages 206-208 in *OOOP*. Be ready to read this testimony in your One-on-One meeting. Also, be ready to share a longer version of your testimony and also to share a testimony about a way God is showing His power and presence in your life in the past few weeks or right now.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this One-on-One you will talk about and learn more about sharing your story of coming to faith in Jesus and also sharing testimonies of God's work in your life today.

**Opening Prayer**

- Pray for clarity of mind so you can articulate your testimony with boldness, grace, and power. Invite the Holy Spirit to fill you with wonder and awe at the amazing things God has done, and is doing in your life.

**Five Minutes to Share It (The One Degree Rule)**

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

**Outreach Learning**

## Teaching Themes: Your Testimony

Review the three stories on pages 201-202 in *OOOP*. How can one person have three testimonies?

Helpful reminders as you tell your story: Discuss each of these:

1. Ask for permission and don't be pushy
2. Use ordinary language
3. Start briefly and expand as it is appropriate
4. Highlight your experience of God's presence and power
5. Clearly present the before and after
6. Share the source of lasting life-transformation...Jesus
7. Let Joy shine through
8. Communicate with humility
9. Remember you have many testimonies

### Discussion:

- Why are each of these reminders important?
- Which reminder do you need the most?

### Action: My Testimony

- Read your 100 word testimony
- Share your conversion testimony (with the gospel and using the reminders above)
- Share a testimony of a recent way you have experienced God's presence and power

### Closing Prayer: Pray together for...

- Boldness and opportunities to share your stories of faith in organic ways.

## Preparation for next month's Organic Outreach Full Team Meeting

### Reading:

- *Organic Outreach for Churches* (Pages 117-133) One-Degree Rule.
- *Organic Outreach for Churches* (Pages 96-116) Six Levels of Influence.

**Prayer:** Ask God to raise the outreach temperature of every person and ministry in your church.

**Personal Action:** Make a list of the ways you are bringing outreach training, encouragement, and accountability to the leaders you influence.

**Your Church Name**  
**Organic Outreach Influence Team**  
**Full Team Meeting (Year 1, Quarter 3)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading**

- *Organic Outreach for Churches* (Pages 117-133) One-Degree Rule.
- *Organic Outreach for Churches* (Pages 96-116) Six Levels of Influence.

**Prayer:** Ask God to raise the outreach temperature of every person and ministry in your church.

**Personal Action:** Make a list of the ways you are bringing outreach training, encouragement, and accountability to the leaders you influence.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this full team meeting we will dig into the use of the One-Degree Rule in the life of the local church and also review the six levels of influence that help us move the vision for Organic Outreach deeper into the church and then to the world.

**Opening Prayer**

- **Read:** 2 Timothy 2:1-2
- **Prayer Focus:** Ask God to help you grow in your passion for the lost and commitment to sharing the Good News of Jesus. Pray that those you lead will be so committed to the Gospel that they naturally teach those around them how to share their faith.

**A Minute to Share It**

- What is your personal outreach temperature right now?
- What is your ministry outreach temperature right now?
- What is one way you can begin to raise your temperature in the coming week?
- If you have a brief outreach story, please share it.

**Outreach Learning**

**Teaching Theme:** The One-Degree Rule for the church

Watch the “My Outreach Hero” A call to sacrifice Video

Notes: Ways to raise the outreach temperature of your church...

- Celebration
- Accountability
- Prayer
- Proximity
- Stories

Discussion:

- What are ways we can invite people to sacrifice with greater commitment for the sake of becoming an outreach-oriented church?
- Talk about the five ways you can raise the outreach temperature in your church and identify a few specific ideas you can implement to help heat up the outreach commitment and action in your congregation or in your specific area of ministry.

**Teaching Theme:** Six Levels of Influence

Watch the “Moving Past Fear” Discovering the Joy of Outreach Video

Notes:

Discussion:

- Have an honest conversation about some of the things that cause fear and keep us from moving outreach into the center of our lives and ministry.

**Review:** The Six Levels of Influence

Level 1- **God**

Level 2- Outreach Influence **Team Leader**

Level 3- Outreach Influence **Team** (This is you!)

Level 4- Ministry **Workers** (Who are your workers? Staff? Volunteers?)

Level 5- Ministry **Participants** (Who are your ministry participants?)

Level 6- The **World** (How will the world change if your ministry participants are fully engaged in outreach?)



### **Discussion:**

- How does your personal outreach temperature and lifestyle impact the level four leaders in your ministry?
- What are you doing (on a monthly basis) to bring the outreach vision, accountability, learning, and passion to your Level 4 leaders?
- What is one new step you can take to help your Level 4 leaders engage in outreach and also share what they are learning and living with the ministry participants they minister to (Level 5)?

### **Group Discussion and Collaboration**

*What is coming up in the next six months that is church-wide (all hands on deck) outreach?*

- Who is leading the event (what ministry owns it)?
- How can you work together (What will each ministry team do, how will they fully engage?)
- How can you pray for this event?

*What is coming up in your specific area of ministry in the next three to six months that is focused on outreach?*

- How can other ministry leaders and teams support you and help you bear great kingdom fruit?
- How can we all be praying for you?

**Closing Prayer:** Pray together for...

- Fresh new passion and outreach action in your church.
- Your Level 4 leaders (by name).
- Yourself as you grow in outreach and lead others forward in sharing the love, grace, and message of Jesus.

### **Preparation for next month's Organic Outreach Cluster Meeting**

#### ***Reading:***

- *Organic Outreach for Ordinary People* (Pages 95-109) Praying for People.
- *Organic Outreach for Ordinary People* (Pages 111-123) Praying with People.

***Prayer:*** Make a list of people you love who are still far from God. Pray for them every day.

**Personal Action:** Seek to pray with one non-believer this month.

**Your Church Name**  
**Organic Outreach Influence Team**  
**Cluster Meeting (Year 1, Quarter 3)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 95-109) Praying for People.
- *Organic Outreach for Ordinary People* (Pages 111-123) Praying with People.

**Prayer:** Make a list of people you love who are still far from God. Pray for them every day.

**Personal Action;** Seek to pray with one non-believer this month.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** Praying for people who are not followers of Jesus and praying with people who are spiritually open and hungry.

**Opening Prayer**

- Ask God to give you a gentle boldness as you ask people what you can pray for them, and if you can pray for them...right now.

**Three Minutes to Share It** (The One-Degree Rule)

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

**Outreach Learning**

**Teaching Themes:** Praying for and with People.

Watch the “Praying with People” Inviting God to show up Video

Notes:

Discussion:

- Discuss the seven guidelines for praying with people found on pages 114-115 of *OOOP*. Why are these helpful as we learn to pray with people who are not yet followers of Jesus? What would you add to this list?

Watch the “The Power of Prayer” Seizing daily opportunities Video

Notes:

Discussion:

- What are some of the natural daily encounters that could lead us to pray for or with someone?
- Why is it very natural to ask someone if you can pray for (or with) them when they have shared a deep joy or profound need?
- What have you seen God do through praying for lost people that you could have never done in your own power?

### **Group Discussion and Collaboration**

*What is coming up in your area of ministry in the next three to six months that is focused on outreach and how can the people in your cluster support you and pray for you?*

**Closing Prayer:** Pray together for...

- Thank God for the people who prayed faithfully for you before you knew Jesus.
- Ask for courage to say the words, “Would it be OK if I took a moment and prayed for you?”

### **Preparation for next month’s Organic Outreach One-On-One Meeting**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 217-244) Sharing the Gospel.
- *Organic Outreach for Churches* (Pages 169-186) Intensity Levels and Locations.

**Prayer:** Ask God to help you notice places in your community, or the places you go each week, where the Gospel is needed but not being clearly presented.

**Personal Action:** Practice sharing the Gospel in two different ways this month.

**Your Church Name**

**Organic Outreach Influence Team  
One-on-One Meeting (Year 1, Quarter 3)**

**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 217-244) Sharing the Gospel.
- *Organic Outreach for Churches* (Pages 169-186) Intensity Levels and Locations.

**Prayer:** Ask God to help you notice places where the Gospel is needed that you have not really seen before.

**Personal Action:** Practice sharing the Gospel in two different ways this month.

### **Meeting Agenda**

**Meeting Focus and Learning Theme:** Understanding and Sharing the Gospel.

#### **Opening Prayer**

- Ask God to give you clarity of thought and words as you practice sharing the message of Jesus in clear and simple ways.

#### **Five Minutes to Share It (The One Degree Rule)**

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

#### **Outreach Learning**

**Teaching Theme:** Sharing the Gospel

Talk together about the various ways to share the gospel that are presented in *OOOP* (pages 225-239):

- The Record Book
- The Romans Road

- Do -vs- Done
- The ABCs of Salvation
- The Bridge of Life

**Practice-** Each of you (OIT Leader and Team Member) share the Gospel in *two different ways*. The story of Jesus is the same, but use two different approaches. After each presentation of the Gospel, talk together about what connected and worked well and what could be presented with greater clarity.

**Teaching Theme:** Crossing the Line of Faith

Practice leading each other in a prayer to accept Jesus. Use the ideas, outline, and tools found on pages 239-241 of *OOOP*.

**Closing Prayer:** Pray together for...

- Thank God for the power and gift of His Good News.
- Ask for opportunities to share the Gospel of Jesus in the coming week.

### **Preparation for next month's Organic Outreach Full Team Meeting**

#### **Reading:**

- *Organic Outreach for Ordinary People* (Pages 145-160) Try Something.
- *Organic Outreach for Churches* (Pages 155-165) The Value of Church Innovation.

**Prayer:** Ask God to help you grow in creativity and willingness to try new ways of reaching out. Pray for eyes to see existing ministries that are not bearing fruit and courage to revamp or remove these ministries.

**Personal Action:** Take time to evaluate your existing ministries that are designed to reach people who are not Christians and honestly reflect on how effective they are. Also, look at the website of three or four churches you respect and make a list of 3-5 outreach ministries you find interesting and think might work at your church.

**Your Church Name**  
**Organic Outreach Influence Team**  
**Full Team Meeting (Year 1, Quarter 4)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 145-160) Try Something.
- *Organic Outreach for Churches* (Pages 155-165) The Value of Church Innovation.

**Prayer:** Ask God to help you grow in creativity and willingness to try new ways of reaching out. Pray for eyes to see existing ministries that are not bearing fruit and courage to revamp or remove these ministries.

**Personal Action:** Take time to evaluate your existing ministries that are designed to reach people who are not Christians and honestly reflect on how effective they are. Also, look at the website of three or four churches you respect and make a list of 3-5 outreach ministries you find interesting and think might work at your church.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this full team meeting we will discuss and learn about the importance of innovation, trying new things, and being confident enough to retire ineffective ministries and risk failure for the sake of new vistas of success.

**Opening Prayer**

- **Read:** Matthew 13:3-9
- **Prayer Focus:** Ask God to give you fresh and creative ideas for reaching out and confidence to try things that your ministry has never done before. Thank God for the people who have gone before you in your church that tried new things and took risks for the sake of those who would come after them.

**A Minute to Share It**

- What is your personal outreach temperature right now?
- What is your ministry outreach temperature right now?
- What is one way you can begin to raise your temperature in the coming week?

## Outreach Learning

### Teaching Theme: Innovation

Watch the “Street Worship” Video

Notes:

Watch the “Marilyn Manson and Mountain Dew” Video

Notes:

Discussion:

- What is the value and what are some of the up-sides of trying new approaches to reaching out?
- What are some possible consequences of trying new things that might not work as well as you expect them to?
- What is one creative outreach ministry or program you think your church might want to consider? What keeps you from trying this approach?

### Teaching Theme: Lessons from IDEO Group

Discuss the eight insights from the IDEO Group training from pages 156-157 in *Organic Outreach for Churches*. What do you find helpful? What do you push back against?

Discussion:

- What can you do to grow a culture of innovation in your church?
- What is one new outreach ministry or program you feel should be introduced in your church? What ministry does this best fit under?

## Group Discussion and Collaboration

*What is coming up in the next six months that is church-wide (all hands on deck) outreach?*

- Who is leading the event (what ministry owns it)?

- How can you work together (What will each ministry team do, how will they fully engage?)
- How can you pray for this event?

*What is coming up in your specific area of ministry in the next three to six months that is focused on outreach?*

- How can other ministry leaders and teams support you and help you bear great kingdom fruit?
- How can we all be praying for you?

**Closing Prayer:** Pray together for...

- Fresh new ideas and ways to reach out.
- Every member of your Outreach Influence Team to find a new way to lead their ministry outward into your community and world with the Gospel.

### **Preparation for next month's Organic Outreach Cluster Meeting**

***Reading:***

- *Organic Outreach for Churches* (Pages 57-78) Mind Shifts.

***Prayer:*** Ask God to help you use your mind as a tool for outreach. Invite the Holy Spirit to change your thinking if you are stuck in ways of seeing things that get in the way of effective outreach.

***Personal Action:*** Identify one of the seven mind shifts that you personally need to make. Reflect on what it will take for you to look at things from a new perspective.



**Your Church Name**  
**Organic Outreach Influence Team**  
**Cluster Meeting (Year 1, Quarter 4)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Churches* (Pages 57-78) Mind Shifts.

**Prayer:** Ask God to help you use your mind as a tool for outreach. Invite the Holy Spirit to change your thinking if you are stuck in ways of seeing things that get in the way of effective outreach.

**Personal Action:** Identify one of the seven mind shifts that you personally need to make. Reflect on what it will take for you to look at things from a new perspective.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** Mind Shifts...new ways of thinking that unleash Organic Outreach.

**Opening Prayer**

- Invite God to give you courage to think in new ways for the sake of the Gospel. Confess where you might be stuck in your thinking and ask God to help you see things from His vantage point.

**Three Minutes to Share It (The One-Degree Rule)**

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

**Outreach Learning**

**Teaching Themes:** Mind Shifts.

Watch the “The Gospel and Lima Beans” Video

Notes:

Watch the “Can I Give You a Ride” Video

Notes:

Discussion:

- What contrast do you see between these two stories?
- What are some of the ways we can shove things down people’s throats if we are not attentive and careful?
- What does it look like when we are winsome, gentle, and humble in the way we approach outreach?

**Mind Shifts:** Reflect as a group on the seven shifts you read about (*OOC* pages 61-74)

- From Random to Strategic
- From Famine to Funding
- From Believing to Belonging
- From Us to Them
- From Programs to Praying
- From Mush to Clarity
- From Fatalism to Faith

**Discussion Questions:**

- What is one shift your church has made and how has this increased your outreach effectiveness?
- What is one shift your church needs to make to be more effective in outreach?
- What is a shift you need to work at in your area of ministry and what actions can you take in the coming quarter?

### **Group Discussion and Collaboration**

*What is coming up in your area of ministry in the next three to six months that is focused on outreach and how can the people in your cluster support you and pray for you?*

**Closing Prayer:** Pray together for...

- A renewed commitment to evangelistic prayer in your church and life.
- Deeper faith and confidence that God is ready to bring revival and new evangelistic movement in your church and community.
- Generous giving in your congregation so you can fund ministries that effectively reach people who are far from Jesus.

### **Preparation for next month's Organic Outreach One-On-One Meeting**

#### ***Reading:***

- *Organic Outreach for Ordinary People* (Pages 125-144) Incarnational Living.
- *Organic Outreach for Ordinary People* (Pages 181-197) Spiritual Conversations.

***Prayer:*** Ask the Spirit of God to help you enter spiritual conversation more naturally and more often. Pray for sensitivity to the moments when people are open and longing to hear about the love, power, and grace of Jesus.

***Personal Action:*** Seek to initiate a spiritual conversation with someone in your life you have never talked to about your faith.

**Your Church Name**  
**Organic Outreach Influence Team**  
**One-on-One Meeting (Year 1, Quarter 4)**  
**Date of Meeting**

**Preparing for this meeting...**

**Reading:**

- *Organic Outreach for Ordinary People* (Pages 125-144) Incarnational Living.
- *Organic Outreach for Ordinary People* (Pages 181-197) Spiritual Conversations.

**Prayer:** Ask the Spirit of God to help you enter spiritual conversation more naturally and more often. Pray for sensitivity to the moments when people are open and longing to hear about the love, power, and grace of Jesus.

**Personal Action:** Seek to initiate a spiritual conversation with someone in your life you have never talked to about your faith.

**Meeting Agenda**

**Meeting Focus and Learning Theme:** In this One-on-One you will focus on spiritual conversations and living like Jesus right where He has put you. You will also do a self-evaluation of how Organic Outreach is impacting your life, your specific ministry, and your church.

**Opening Prayer**

- Ask for attentiveness as you walk through each day so that you will notice when the door is open for spiritual conversations. Pray that God will help you see how far you have come in the past year and where He wants to take you in the coming year.

**Five Minutes to Share It (The One Degree Rule)**

- What was your personal outreach temperature over the past month?
- Who is one person you are seeking to reach with the gospel of Jesus?
- What is your ministry outreach temperature?
- What are you doing to raise your personal or ministry outreach temperature by one degree?
- Tell one outreach story from your personal outreach or ministry area.

**Outreach Learning**

**Teaching Themes:** Spiritual Conversations.

Talk about the many levels of spiritual conversations you can have. Reflect together on how you can naturally go deeper in these conversations (OOOP 185-187).

Talk about how being honest with our pain and brokenness is important as we share God's love with others (OOOP 187 & 188).

Talk about the five "Great Questions to Ask" (OOOP 191 & 192).

Talk about the four "Truck Sized Openings" (OOOP 192 & 193).

**Discussion:**

- How can you go deeper in your spiritual conversations? What keeps you from taking the next conversational step in some of your relationships?

**Evaluation:** Looking Back and Forward

- How have you grown in your personal outreach this past year?
- How has your leadership increased as you have helped your Level 4 team members go deeper in their outreach?
- What is one way you still feel you need to grow in your outreach passion and action?

**Closing Prayer:** Pray together for...

- Thank God for the steps forward you have taken in reaching out in natural ways.
- Ask for new power and excitement as you press forward into year two of the Outreach Influence Team ministry in your church.

**Preparation for next month's Organic Outreach Full Team Meeting**

*This will be sent to you with your next agenda...*